

## Privacy policy

Italy

Information about the protection of our visitors' personal data in accordance with the UE General Data Protection Regulation (GDPR)

Effective date: May 2018

FOODELUX Srl is responsible for the processing of your personal data, in accordance with Art. 2 of the Directive 95/46/CE.

Our company considers the protection of your personal data as an absolute priority. When you access and use our service and/or buy Products from FOODELUX Srl (under the terms outlined in "General Regulation"), your visit, as well as any possible controversy about privacy, will be ruled according to the following Privacy Policy as well as the "General Regulation". Our policy about the collection, use and possible diffusion of personal data complies with the Italian legislative decree n. 196/2003 (where applicable), in application of the EU Directive regarding the protection and process of personal data.

We basically collect your personal data to offer you Foodelux Service, in accordance with the UE General Regulation, as well as for any specific purposes outlined in this policy. In particular we collect personal data to satisfy your orders, process your payments, collect the due amounts from you, answers your enquiries and requests of services, communicate with you, carry out internal research to understand your requirements and improve our service, manage your account (including the storage of digital data), develop, market and present promotions and offers which might be of interest to you, send email, manage and administer Foodelux service, as well as all the other purposes requested or allowed by the law.

We will identify the purposes for which the personal data are collected either before or while collecting them, unless the purpose of the processing is self-evident in view of the specific nature of the transaction. The purposes of the processing are described in a reasonably simple way. An example (not exhaustive) of self-evident purposes is the request of the name and address of the person during the process of log in to enable the user to access the service.

We will collect and use your personal data only by previous notice and with your consent, unless when requested and allowed by the law or by this Privacy Policy. We will see that your consent is not a necessary and compulsory requirement for the supply of products or services unless this is necessary to allow us to supply such products or services.

Your consent can be expressed and given in writing, or in some cases can be implicit in your behaviour. The collection of personal data on our side will be restricted to what is necessary for the purposes outlined in this Privacy Policy or to what will be necessary while collecting the data. During your access and use of the service we will collect personal information by legal and legitimate means. Examples of information we will collect and process automatically during the access and use of Foodelux service will include: the IP address used to connect the computer or other device to the Internet; login; email address; password; information about the computer and the connection like the type and version of the browser, the operative, the "Uniform Resource Locator" (URL) click stream to, through and from our website (including date and hour); number of cookies; products you will view or search. We can also use the data of the browser, like cookies or similar data, somewhere in our website.

Personal data will not be used or diffused for different purposes from the ones for which they were collected, except the cases in which the consent was given, or the use is requested or allowed by the current law or by this Privacy Policy. We avail ourselves of other companies and professionals (like external analysts) to carry out specific functions on our behalf, for example, to carry out orders, analyse links and research data, process payments by credit cards or take care of customers. These external subjects have access to the necessary personal data to carry out their respective functions, but cannot use these data for other purposes. Besides they must treat personal data in compliance with this policy and the law. Whenever we transfer personal data to Canada and the USA, and exchange the above mentioned data, we will see that the information are exchanged in accordance with this Privacy Policy as well with the decision of the Commission of the 20 December 2001 on the protection of personal data in accordance with the "Canadian Personal Information Protection and Electronic Documents Act".

Your personal data will be stored only for the necessary time to treat them in accordance with this Privacy Policy or the law. At any time, on request, you will be informed of the existence, the use and diffusion of personal data related to you. You will be allowed to access the information except for the specific cases stated by the law (for example, but not exhaustive, when the information refers to other subjects, they cannot be diffused for legal reasons, security, commercial secrecy, or because subject to confidential measures). You will be entitled to dispute the correctness and the completeness of your personal data and to request an adequate adjustment or deletion.

For any request connected with your personal data or with this Privacy Policy, including questions or comments, or to verify our conformity to such Information, you can contact us at:

Foodelux Srl

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